

**La Salle Institute**  
**Troy, NY**

**Available Position:** Enrollment Manager

La Salle Institute in Troy, New York seeks a Student Enrollment Manager. The Enrollment Manager is responsible to and works for the Director of Admissions for the end-to-end plan to drive student growth and awareness of La Salle Institute. The Enrollment Manager is charged with enhancing the relationship with area schools and church communities and to drive student interest and enrollment. In addition, he/she will build out the core marketing organization at La Salle and manage the internal admissions database.

The role will require oversight of data-driven marketing, marketing channels, and communications. The Enrollment Manager fosters productive and impactful relationships with LSI staff, LSI students and families, public sector agencies, the media, and companies across the Capital District.

Interested candidates should send a cover letter and resume to Mr. Shane Hendry at [shendry@lasalleinstitute.org](mailto:shendry@lasalleinstitute.org).