

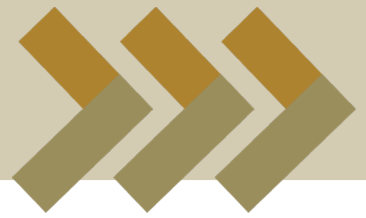


Advancement and Leadership
Services for Catholic Education

THE NATIONAL ADVANCEMENT SUMMER INSTITUTE FOR CATHOLIC SCHOOLS

SUNDAY, JUNE 25 TO THURSDAY, JUNE 29, 2023
BOSTON, MASSACHUSETTS

THE NATIONAL ENROLLMENT MANAGEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Acquire the techniques, tools and strategies to make an immediate impact in your school's enrollment effort.

Offering proven strategies exclusively for Catholic schools, this conference is tailored for enrollment professionals to ensure sustainability, affordability and accessibility. In depth presentations will explore the strategy of Enrollment Management — moving prospective students through the enrollment management funnel from inquiry to graduation and everything in between.

WHO SHOULD ATTEND

- Superintendents and Diocesan Leadership Teams
- Presidents, Principals, Assistant Principals
- Pastors and Heads of School
- Administrative Teams
- Directors of Admissions, Enrollment Management, Recruitment, Advancement, Strategic Communications, Marketing, Athletics
- Religious Community Leaders
- Board Members
- Business Managers

LEARN HOW TO STRATEGICALLY MANAGE SCHOOL ENROLLMENT



The 10 step enrollment management funnel has been an excellent framework for structuring the marketing and admissions initiatives for our high school. After attending this conference 5 years ago, we re-organized our school's plan around these 10 steps leading to more focused initiatives and ultimately, increased awareness and growing enrollment. We came back to the Partners in Mission conference to not only gain new ideas and insights into our plan but also to celebrate the hard work of our team being committed to this planning framework. And in case you were wondering, together with all the sessions and learning, the Partners in Mission conference does a great job providing time for celebration and fun!

TONY DESAPIO, PRESIDENT
Bishop Blanchet High School, Washington

THE NATIONAL ADVANCEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Experience a strategic, results-oriented, high energy conference designed for both novice and seasoned, Catholic school advancement professionals and leaders who want to take their programs and team performance to the next level.

Learn, share, and have fun with friends and colleagues from across America and return home with the wisdom, tools, plans and support you need to advance your program to a whole new level of success.

OUR CONFERENCE TOPICS WILL COVER EACH OF THE 13 COMPONENTS OF A COMPREHENSIVE ADVANCEMENT PROGRAM

STRATEGY AND OPERATIONS



REVENUE



This was my first time attending a Partners in Mission Conference and I was not disappointed! The conference was everything I had heard it would be and so much more! The content, materials and speakers were very high level and the information was presented with the ultimate attention to detail. Catholic values and best practices were reinforced throughout the entire conference. This conference is not be missed by anyone looking for the ultimate educational experience in Catholic school Advancement and Enrollment! Thank you Partners in Mission!

TERESA HARTMAN, DIRECTOR OF ADVANCEMENT
Our Mother of Perpetual Help School, Pennsylvania

WHO SHOULD ATTEND

- Advancement Directors/Alumni Directors
- Presidents and Principals
- Board Members
- Strategic Communications Directors
- Diocesan Education Leaders
- Key Administrators & Volunteers
- Your Advancement Team

**Best results occur when two or more attend from the same school*



REGISTRATION

Register online at
www.partnersinmission.com/boston

CONFERENCE FEES

Early Bird Discount (expires March 1)	\$1,249
Pre-Registration (expires May 1)	\$1,299
Regular Registration (expires June 1)	\$1,349
Late Registration (after June 1)	\$1,399
Each Additional Registrant	\$1,249

Details about Conference Registration & Fees are available on our website.

ACCOMMODATIONS

A special conference rate of \$219 per night (single or double occupancy) has been guaranteed at the Boston Marriott Quincy Hotel for rooms booked by June 3, 2023 based on availability. To arrange your stay, please visit bit.ly/PIMSIMarriott23.

BISHOP JOSEPH MCFADDEN SCHOLARSHIP OPPORTUNITIES

Scholarships, named in honor of the late Bishop Joseph McFadden, are available to participants. Please submit a letter describing why a partial scholarship will be important to your institution. Unfortunately, because of limited funds, we may not be able to assist everyone who applies. Submit your letter to Larry Furey at lfurey@partnersinmission.com.

REGISTER ONLINE

www.partnersinmission.com/boston

FEE DETAILS & REFUND POLICY

Both are available on our website at www.partnersinmission.com/boston under "Registration Costs, Deadlines, and Refund Policy"

ABOUT OUR ATTENDEES



4,447 attendees
since 2009



1,462 schools



775 attendees
have attended
at least twice

QUESTIONS?

Larry Furey
(781) 710-0242
lfurey@partnersinmission.com

Chris Hagerty
(814) 566-7500
chagerty@partnersinmission.com



SUMMARY OF SERVICES

Partners in Mission is a full-service consulting firm specializing in Catholic school advancement. We partner with our clients in advancing the mission of their organizations. We provide comprehensive solutions to the varying challenges they face. Specializing in capital campaign management, annual fund segmentation, major gift solicitation, strategic planning, volunteer leadership, and enrollment management, among other advancement-related services, Partners in Mission offers proven development strategies focused on mission and relationships. As a team, we value, understand, and embrace the mission of Catholic education in our personal and professional lives and remain committed to ensuring its vitality and legacy for many years to come.

Our Strategic Partners:



ALUMNIFIRE

Andrews
CREATIVE. PRINT. MAIL.

BOOST MY SCHOOL



Catholic Investment Services

DONORSEARCH



FINALSITE

H&A
ARCHITECTS



Curriculum Associates



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#PIMSI

INTRODUCING OUR KEYNOTE SPEAKER

KEYNOTE SPEAKER

Dr. Marco Clark

PRESIDENT, HOLY CROSS COLLEGE AT NOTRE DAME



Dr. Marco Clark is the first lay president at Holy Cross College at Notre Dame, Indiana. A product of Holy Cross (Bishop McNamara High School, MD) and Jesuit (College of the Holy Cross and an Ed.D from Creighton University) education, Marco has devoted more than thirty years to Catholic education as a teacher, counselor, coach, admissions director, principal, president, and college professor. He has worked with the Brothers of the Congregation of Holy Cross for more than 25 years, beginning with service to his alma mater as Principal (1997-2010) and then President (2010-2020), on the faculty at St. Edward's University in Austin, TX (2020-2022), and now at Holy Cross College.

During his time at Bishop McNamara the school doubled in enrollment, did more than \$30 million in new capital projects, started its first endowment, and established itself as a leader in the Washington DC Metropolitan area. Marco also served on the Leadership Advisory Board for NCEA and has been a frequent speaker and presenter. At St. Edward's University (TX), he was the executive director of the Holy Cross Institute providing leadership support for the 120 Holy Cross schools around the world and taught in the Ed.D. program in Leadership and Higher Education.

Continuing reading about Dr. Clark on our website.



CONFERENCE NETWORKING + EVENING EVENTS

- Opening Conference Mass on Sunday night
- Opening Reception and Taste of New England Buffet Dinner on Sunday evening
- Boston Harbor Cruise on Monday evening
- Boston Red Sox vs. the Florida Marlins game at Fenway Park on Tuesday evening (game ticket cost not included in registration price)
- Irish Party at the Black Rose on Wednesday evening
- Lunch Roundtables & Affinity Group Lunch

WHAT CONFERENCE ALUMNI HAVE TO SAY?

Partners in Mission provides the highest quality, relevant professional development and learning experience, filled with expert educationally knowledge and superior content, that is relevant to today's Catholic Schools. I strongly recommend this conference to anyone who can attend!



**SHELLY KAHNY, ASSISTANT
SUPERINTENDENT OF SCHOOLS**

Archdiocese of Cincinnati, Ohio

I have attended other conferences for work but Partners in Mission was a completely different experience. I feel inspired, encouraged and empowered about going into this new school year. They not only spoke about hospitality and building relationships, they delivered. Every lunch time different presenters came and sat with us allowing us to ask questions and shared their experiences with us. I passed Larry numerous times in the hallway and at the different evening events and he always stopped and asked how I was doing and if I was enjoying my experience. They also encouraged us to build relationships with the other attendees which was another thing I had never experienced at any other conference. They honestly made me feel like I absolutely do have a new partner in my mission!



STACI WILLIAMS, DIRECTOR OF ADMISSIONS

Saint Francis Catholic Academy, Florida

OUR 2022 CONFERENCE ALUMNI SHARE WHY YOU SHOULD ATTEND 2023!



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As a first year employee in the advancement office at a Catholic High I learned a lot from the Partners in Mission conference. One of the best things about this conference is the amount offered for all advancement professionals regardless of your experience level. Everyone - from the most seasoned to the brand new - can learn new ways to improve your efforts and success.

THERESA MARQUART, MANAGER OF PARENT RELATIONS, SPECIAL EVENTS + PLANNED GIVING
Salpointe Catholic High School, Arizona



“

Partners in Mission is the gold standard in professional development conference. They educate, inspire, and entertain! From opening event to conference closing they are focused on the attendee's experience.

JENN CANZANO, ADVANCEMENT AND ADMISSION DIRECTOR
St. John Paul II School, Massachusetts

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It has been a very long year but after the Partners in Mission Enrollment conference I feel energized and ready to take on the world! I gained so many new best practices and ideas to take back to my schools and to add from the Diocese level. The people, from the partners, to the service team and the other attendees were so friendly and open to conversation and sharing of their experiences. I would recommend this conference to absolutely anyone looking to extend Catholic education to every family!

KATIE KEVILLE, ENROLLMENT MANAGEMENT FIELD REPRESENTATIVE

Diocese of Brooklyn, New York



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Partners in Mission provides a framework for success, when you as a school adopt it, you recognize that Partners in Mission IS the difference in becoming great!

JIM WELBY, PRESIDENT
St. Dominic High School, Missouri

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Loads of information, packaged efficiently and presented by generous professionals.

CHRISTINE BOHR, DIRECTOR OF ADVANCEMENT
St. Pius X High School, Missouri